

# hospitalitydesign

the judgment that is more important than facts."

*"Property is the fruit of labor, property is desirable, a position good in the world. That some should be rich shows that others very heavily toil, and hence is just management to industry and enterprise. Let not the rich be careless with their hoards of wealth, but let the laborer diligently and humbly seek his well-earned wage, by example showing that his own wealth is well-earned when he toils."*  
Richard Llewellyn

## global warmth

17 projects, 13 countries

*you can keep your head when all about you  
are losing theirs and blaming it on you;  
you can trust yourself when all men doubt you,  
but make allowance for their doubting too;  
you can wait and not be tired by waiting,  
being like a tree, whose leaf will fall,  
when the wind blows, but whose root is true;  
you can do most things, and know your measure,  
and know how to quit when you know your aim;  
you can meet defeat and disgrace with a smile,  
because there's another day to come;  
you can hear the muffled drum,  
beaten by hands to make a step for freedom,  
and see the things you see your life to be,  
and sleep and build your life with warm clothes;  
you can make one heap of all your winnings  
and risk it on one turn of pitch-and-toss,  
and lose, and start again at your beginnings  
and never breathe a word about your loss;  
you can fail your hearts and nerves and sinews  
and your eyes long after they are gone,  
and hold on when there is nothing in you  
save the Will which says to them: 'Hold on!'  
you can walk with woods and keep your vision  
with you things - we lose the common touch,  
either face, our loving friends can hurt you  
all men count with you, but none too much;  
you can fill the unforgiving minute  
with sixty seconds' worth of desecrated  
time is the Earth and everything that's in it  
- which is more - you'll be a Man my son!*

*Rudyard Kipling*





develop 17-room Klapsons, an über-cool hotel smack in the heart of the city's Central Business District (CBD). "Klapsons is a completely new place—not just another 5-Star hotel," explains Milan's William Sawaya of Sawaya & Moroni, who handled the design. "You don't even know what country you're in with some hotels. They have the same banal culture. Klapsons makes you feel a bit misplaced. You feel shock, fear; your center of gravity is off. You feel like you're in a different world. It's like you're in limbo. Singapore's CBD is about dynamism, modernity, being cool. Klapsons becomes your oasis."



*Clockwise from top left:* Klapsons' reception housed in a steel sphere, its futuristic lobby, and guestroom, where the shower is an architectural statement.



Sawaya is no stranger when it comes to pushing the design envelope. Since 1984, he and partner Paolo Moroni have worked with

the likes of Graves and Zaha Hadid to explore cultural influences on contemporary design—specifically, in cutting edge furnishings. For Klapsons, Sawaya designed a number of iconic pieces such as a steel sphere to house the reception area and a wire mesh wall in the middle of the lobby. One of Sawaya's most successful tricks was to keep materials honest, yet wash all surfaces with color to transform the hotel into a giant kaleidoscope. "The furniture is pastel and the materials are neutral, but the lighting is brilliant," he says. "The space shows the possibility of ever changing color."

And Sawaya believes that more than any other city, Singaporeans are willing to accept new levels of creative design: "Singapore is a young nation and it wants to always be avant garde."

This is for anybody  
who has ever climbed a tree.



### Introducing Treefrog FSC Collection.

Treefrog introduces Treefrog FSC Collection, 5 of our most popular real wood veneer laminates (shown below) available now with FSC-certified wood faces. Call or visit to learn more.

treefrogveneer.com  
800 830-5448



treefrog

